ZYCLARA Cream, 2.5% and 3.75% are prescription medicines for skin use only (topical) to treat actinic keratosis (AK) on the full face or balding scalp in adults with a normal immune function.

When using ZYCLARA Cream do not use sunlamps or tanning beds, and avoid sunlight as much as possible. Use sunscreen and wear protective clothing if you go outside during daylight.
CONTENTS OF THIS PATIENT STARTER KIT INCLUDE:

- Educational booklet
- ZYCLARA Cream Patient Information in the enclosed package insert
- Important Safety Information located on back cover

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So your doctor just told you, “You have Actinic Keratosis.”
NOW WHAT?

You are likely looking for answers to many different questions like:

- What is Actinic Keratosis?
- What can I expect from my treatment?
- Why is it important to use ZYCLARA as prescribed by your doctor?

These are all great questions! Hopefully this Patient Starter Kit can provide some guidance to help you understand and manage your disease. This booklet is not meant to replace your doctor’s advice. Please remember to talk to your doctor about your treatment options and alert him/her to any issues or concerns you may have.
SECTION 1: ACTINIC KERATOSIS (AK)

What is ACTINIC KERATOSIS?

Actinic Keratosis (AK) is an abnormal change that happens on areas of the skin, like the face and scalp that have been damaged by the sun. Actinic Keratoses (AKs) are skin growths, or lesions, that can look rough, crusty, or scaly. AKs may begin as small areas of flaky, scaly roughness on the skin. They may be skin-colored or slightly brown, becoming pink or reddish as they enlarge. Many AK lesions are 1 to 3 mm, although they may be larger.

What is ZYCLARA Cream?
ZYCLARA Cream, 2.5% and 3.75% are prescription medicines for skin use only (topical) to treat actinic keratosis on the face or balding scalp in adults with a normal immune system.

How does ZYCLARA work?
While exactly how ZYCLARA Cream works is unknown, it is thought that ZYCLARA Cream works (or cooperates) with your own immune system to control the abnormal cells associated with AKs.

SECTION 2: ZYCLARA TREATMENT

What can I expect when USING ZYCLARA?

Skin reactions range from Mild to Strong

- During the first two weeks of treatment, you may have a mild response but may experience some level of increased redness and an increase in the number of AKs. This is to be expected and is a normal part of how ZYCLARA treatment works, revealing not only the lesions you can see, but also some you cannot.

- At the end of the two week treatment period, there is a two week rest period, at which time the AKs may begin to clear.

- After two weeks of rest, the process repeats itself for two additional weeks of treatment with ZYCLARA Cream. During this time you may again notice increased redness and lesions, but the reaction is typically not as intense as the first two weeks of treatment. Keep in mind, this is expected and it is important to remain on your medication.

- After the final two weeks of treatment, you should have fewer lesions then you had at the beginning of your treatment.
Not everyone will have the same response to treatment
Take a look at the images below to get a better idea of what you may experience.

<table>
<thead>
<tr>
<th>RESPONSE</th>
<th>Before Treatment</th>
<th>First 2 Weeks of ZYCLARA</th>
<th>4 Weeks After Starting Treatment</th>
<th>6 Weeks After Starting Treatment</th>
<th>FINISHED</th>
</tr>
</thead>
<tbody>
<tr>
<td>MILD</td>
<td>AKs are visible</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MODERATE</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>STRONG</td>
<td></td>
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</tr>
</tbody>
</table>

It is important to stay on ZYCLARA per your physician’s instructions, as untreated lesions can become more problematic or serious.4

Please see back cover for Important Safety Information and enclosed package insert.
ZYCLARA Cream should be applied once daily before bedtime to the skin of the affected area (either entire face or balding scalp) for two 2-week treatment cycles separated by a 2-week no-treatment period.

ZYCLARA Cream should be applied as a thin film to the entire treatment area and rubbed in until the cream is no longer visible. Up to 0.5 grams (2 packets or 2 full actuations of the pump) of ZYCLARA Cream may be applied to the treatment area at each application.

ZYCLARA Cream should be left on the skin for approximately 8 hours, after which time the cream should be removed by washing the area with mild soap and water. The prescriber should demonstrate the proper application technique to maximize the benefit of ZYCLARA Cream therapy.

Patients should wash their hands before and after applying ZYCLARA Cream.

Avoid use in or on the lips and nostrils. Do not use in or near the eyes.

**HEALTHCARE PROFESSIONAL INSTRUCTIONS/NOTES:**

If you do not understand the information, or have any questions about ZYCLARA Cream, talk with your healthcare professional.
SECTION 3: HOW TO APPLY

How do I use ZYCLARA CREAM?

How should I use ZYCLARA Cream?
ZYCLARA Cream should be applied once a day just before bedtime. Your healthcare provider will tell you where to use it, how often, and how long to apply it.

How should I use ZYCLARA Cream pump?
- Remove the cap
- For the first time only, you need to press the top of the pump all of the way down repeatedly until the cream appears
- After you see the cream come out of the top of the pump, the pump is now ready to use
- When dispensing the cream, tilt the pump and press firmly all the way down to dispense the cream onto your hand or fingertip
- Apply ZYCLARA Cream to the affected area

How to apply:
- Wash the area where the cream will be applied with soap and water
- Allow the area to dry
- Wash your hands
- Apply a thin layer of ZYCLARA Cream only to the affected area or areas to be treated
- Rub the cream in all the way to the affected area or areas
- Leave the cream on the affected area or areas and do not get the treated area wet before the prescribed time has passed
- Do not leave ZYCLARA Cream on your skin longer than prescribed
- After about 8 hours, wash the treated area or areas with soap and water

When using ZYCLARA Cream:
- Do not get ZYCLARA Cream in or near your eyes, in or on your lips, or in your nose
- If you get ZYCLARA Cream in your mouth or in your eyes, rinse well with water right away

What should I avoid while using ZYCLARA Cream?
- Do not cover the treated area with bandages or other closed dressings
- Cotton gauze dressings can be used. Cotton underwear can be worn after applying ZYCLARA Cream to the genital or perianal area
- Do not use sunlamps or tanning beds and avoid sunlight as much as possible during treatment with ZYCLARA Cream. Use sunscreen and wear protective clothing if you go outside during daylight
- Do not have sexual contact including genital, anal, or oral sex when ZYCLARA Cream is on your genitals or perianal skin. ZYCLARA Cream may weaken condoms and vaginal diaphragms. This means they may not work as well to prevent pregnancy
What are the possible side effects of ZYCLARA Cream?

ZYCLARA Cream may cause serious side effects, including:

- **Local Skin Reactions:** Skin drainage (weeping) or breakdown of the outer layer of your skin (erosion). Swelling outside of the vagina (vulvar swelling) may happen in female patients. You should take special care if applying the cream at the opening of the vagina because local skin reactions on the delicate moist surfaces can cause pain or swelling, and may cause problems passing urine. Tell your healthcare provider if this happens.

- **Flu-like symptoms:** Tell your healthcare provider if you have tiredness, nausea, vomiting, fever, chills, muscle pain, and joint pain.

The most common side effects of ZYCLARA Cream include:

- Local skin reactions including: skin redness, scabbing, crusting, flaking, scaling, dryness, swelling
- Headache
- Itching at the treatment area
- Tiredness
- Nausea
- Skin irritation
- Pain at the treatment area

Tell your healthcare provider if you have any side effect that bothers you or that does not go away.

These are not all the possible side effects of ZYCLARA Cream. For more information, ask your healthcare provider or pharmacist. Call your doctor for medical advice about side effects. You may report side effects to FDA at 1-800-FDA-1088. You may also report side effects to Valeant Dermatology Company at 1-800-328-0255.

3. ZYCLARA Cream Package Insert. Scottsdale, AZ: Medicis, the Dermatology Company; February 2012.
PATIENT NOTES
PLEASE USE THE FOLLOWING PAGES TO NOTE YOUR PROGRESS DURING ZYCLARA (IMIQUIMOD) CREAM, 2.5% OR 3.75% TREATMENT AND ANY QUESTIONS YOU MAY HAVE FOR YOUR DOCTOR.

Please see back cover for Important Safety Information and enclosed package insert.
Summary
Things to Remember:

- ZYCLARA Cream, 2.5% and 3.75% are prescription medicines for skin use only (topical) to treat actinic keratosis (AK) on the full face or balding scalp in adults with a normal immune function.
- Not everyone will have the same response to ZYCLARA.
- It’s important to stay on ZYCLARA as directed by your physician.
- At the end of your treatment you should have fewer lesions than before beginning ZYCLARA.

IMPORTANT SAFETY INFORMATION:

- Do not get ZYCLARA Cream in or near your eyes, in or on your lips, or in your nose. If you get ZYCLARA Cream in your mouth, eyes, or nose, rinse well with water right away.

- The most common side effects of ZYCLARA Cream include local skin reactions including: skin redness, scabbing, crusting, flaking, scaling, dryness, and swelling; headache, itching in the treatment areas, tiredness, nausea, skin irritation, and pain at the treatment site. Tell your healthcare professional if you have any side effect that bothers you or that does not go away.

- ZYCLARA Cream may cause serious side effects, including skin drainage (weeping) or breakdown of the outer layer of the skin (erosion). You may need to stop using ZYCLARA until the skin is healed.

- ZYCLARA Cream may also cause flu–like symptoms. Tell your healthcare professional if you have tiredness, nausea, vomiting, fever, chills, muscle pain, and joint pain.

- When using ZYCLARA Cream do not use sunlamps or tanning beds, and avoid sunlight as much as possible. Use sunscreen and wear protective clothing if you go outside during daylight.

- Tell your healthcare professional about all the medicines you take, especially if you have had other treatments for actinic keratosis. ZYCLARA Cream should not be used until your skin has healed from other treatments. Do not use ZYCLARA Cream with other products containing the same active ingredient because of increased risk of side effects.

Please see Patient Information in the enclosed package insert.

For additional information about ZYCLARA or patient savings information go to www.zyclara.com